

A scenic landscape featuring a vibrant green field in the foreground, a line of trees on the left, and a bright blue sky with soft white clouds. The sun is visible in the upper left corner, creating a lens flare effect.

Still
local
after
all these
years.

SAVINGS BANK OF WALPOLE
2014 YEAR END REPORT

To Our Customers, Communities and Employees:

On December 16, 2008 the Federal Open Market Committee of the Federal Reserve Board announced that they were going to lower the targeted federal funds rate to a near-zero target range. By lowering this key rate this committee's goal was to put downward pressure on longer-term interest rates, thus supporting economic activity and job creation by making financial conditions more accommodative. Another way of saying this, is that easy money was going to be made available for a period of time to help borrowers weather a difficult economic period.

Over six years later, this rate has not moved. In fact, many additional efforts have been made by the Federal Reserve and other central banks around the world to maintain a near-zero interest rate environment. The longer-term consequences of these actions are unknown but during this extended period of time, lower rates have spawned lending activity and borrowers have been afforded opportunities they may not have otherwise had in a higher interest rate period.

But what are the consequences for your bank and its depositors?

Community banks like SBW rely heavily on net interest income, the difference between earnings made on our loans and investments and the interest expense paid to depositors. As rates have come down to historic lows we've seen our margin percentage erode to some of the lowest levels since the bank first opened its doors. We've taken steps to adjust our business model to ensure the sustainability of the bank and for the first time in four years, our net interest income in 2014 was greater than the year before. This was due in large part to the success we've had in growing both our residential

and commercial loan portfolios over the past two years, both of which provide for higher yielding assets, relatively speaking. In addition efforts have been made to deploy some of our overnight funds into higher yielding investments, all the while being mindful of the importance of liquidity in uncertain times. Our balance sheet continues to grow at a measured pace; our earnings have stabilized and were higher in 2014; and our capital levels reached all-time highs as we closed out the year.

With respect to our valued depositors, we are a savings bank—and as such, we encourage savings, believing that everyone's and every business' well-being is better off with some level of financial reserves. Some refer to this as a rainy-day fund, some as short-term liquidity, and others see this as the means for investment at a later date. Forgoing spending today for the opportunities that lie ahead or for unforeseen challenges, just makes for good common and business sense. But there's always been an unwritten promise in this approach: namely, that your savings will provide you with reasonable returns as interest rates will likely hover above real rates of inflation. Over the past six years, however, this hasn't been the case. So we often ask ourselves, and are asked by our customers here at Savings Bank of Walpole, what are we doing today for our depositors? The answer is that we're doing a great deal —although it may not always be obvious, as interest rates don't convey the whole story. While the interest rate environment has not allowed the bank to earn reasonable rates of return (which, in turn, would allow us to pay higher rates to our depositors,) we've remained committed to providing the highest levels of service to our customers in many ways. Our branch staffing model provides for talented and tenured employees to serve you when you need to be served, not when it's convenient for us. Our investment in

technology remains robust, providing you with online and mobile banking opportunities. A great deal more will be rolled out in 2015, including mobile capture (depositing checks remotely using your mobile device) and person-to-person mobile device payments. In addition, we'll be offering instant-issue debit cards so that customers will be able to leave the bank with a debit card after opening an account. But most importantly, we've maintained the lowest fee structure for deposit accounts in our market area. Rather than increase these fees to offset the bank's lower margin, we've made the decision to accept lower earnings in the best interest of our depositors. Eventually, interest rates will rise and will once again reward those who make the responsible decision to save. In the meantime, we're committed to providing our depositors other benefits that remain in their best interest rather than have them penalized even more.

Another way that we help our customers is by offering an alternative to our deposit products if they are looking for investment and retirement options. In 2014, we introduced SBW Wealth Management and hired Anthony Scola to lead this important division for the bank. Tony's 15 years of experience in financial advising, along with his years in insurance, and valuable experience serving in the U.S. armed forces, provide him the background to serve our financial services customers well.

Speaking of serving our customers well, it was with mixed emotions that I announced a few weeks ago that our Vice President of Retail Administration, Martha Curtis, will be retiring as a full-time employee of the bank effective in mid-2015. Martha's senior leadership responsibilities at SBW have been invaluable, as she has worn many hats and has accomplished a great deal during her 7 ½ years with us. But what we are most appreciative of is her

unwavering commitment to her branch staff and to our depositors; qualities that have served to strengthen our bank over her years with us. We wish Martha the very best as she enters this next phase of her life.

Here at Savings Bank of Walpole, our approach to community banking has been simple but purposeful: Take care of our customers and the community and their loyalty will be the basis for our success. As we enter 2015, we'll be celebrating our 140th anniversary carrying out this business strategy. We're proud of our accomplishments and humbled by the growing number of customers choosing SBW as their bank. We were recently named the best bank in the Monadnock Region for the eighth consecutive year and were honored to receive the 2014 Spirit of Monadnock Award, the Monadnock United Way's highest honor. This award is reserved for the organization and its employees who best exemplify the Spirit of our region through a culture of strong commitment, positive attitude and demonstrated broad-based support for the community. Your bank has done a lot of good over the past 140 years—and we believe the best is yet to come.

I want to thank our customers who continue to support community banking by choosing to do business with Savings Bank of Walpole and putting your trust in us. As always, I welcome your feedback on how we are doing and how you think we can do better.

Sincerely,



Gregg R. Tewksbury

President & CEO, Savings Bank of Walpole



2014 Financial Highlights

- Net income was \$645,853 in 2014, which was an increase of \$13,981 from net income of \$631,872 in 2013. The increase in net income was driven by an increase in net interest income.
- Interest and dividend income increased \$114,075, or 1.3%, to \$9,140,234 in 2014. Interest expense, which is essentially interest on deposits decreased \$286,796, or 19.5%, to \$1,187,536. As a result of the increase in interest and dividend income and decrease in interest expense, net interest income increased \$400,871, or 5.3%, to \$7,952,698 in 2014. This was the first increase in net interest income since 2010.
- The spread between the Bank's yield on earning assets and its cost of funds was 2.38%, up from 2.27% in 2013. The bank's net yield on average earning assets or net interest margin was 2.43%, up from 2.33% in 2013. Net interest income increased after three consecutive years of decreases because of higher volumes of business and the increase in spread.
- No provision for loan losses was taken against income in either 2014 or 2013 due to continued improvement in the quality of the Bank's loan portfolio. The allowance for loan losses decreased \$91,130, or 3.5%, to \$2,528,404 in 2014. This represented 1.23% of total loans at year-end 2014 as compared to 1.32% of total loans at year-end 2013. Non-performing assets composed of nonaccrual loans and troubled debt restructurings were .69% and .60% of assets at year-end 2014 and 2013 respectively.
- Total non-interest income decreased \$175,204, or 6.5%, in 2014. Decreases of \$225,568 in the bank's financial services program, \$69,257 in the sale of loans to the secondary market and \$46,731 in gains on the sale of securities offset increases in other areas.

- Total non-interest expense increased \$254,792, or 2.7%, to \$9,659,672 in 2014. Compensation and benefits increased \$146,046, or 2.6%, due to higher health insurance costs and employee bonuses. Advertising and marketing expenses increased \$70,089, or 34.0%, in support of greater lending activity and the promotion of the Bank's brand in the face of increased local competition. Expense associated with the Bank's debit card/ATM network programs increased \$39,330, or 7.7%, due largely to the negative impact of data breaches and fraudulent debit card activity.
- Total assets were \$339,919,153 on December 31, 2014, which was \$6,118,517, or 1.8%, more than year-end 2013. This compares with an increase of \$8,201,181, or 2.5%, in 2013. Year-end deposits were \$310,747,748, which was an increase of \$5,396,353, or 1.8%, over the prior year. This compares with an increase of \$7,962,467, or 2.7%, in 2013. The financial crisis, the resulting recession, and the monetary policy response to both have been key factors in the growth of deposits. Despite extremely low interest rates, bank deposits have grown steadily as customers continue to keep their money in safe, liquid investments like checking, savings and NOW accounts. In recent years, the Bank took a number of steps to slow the growth of savings and control the growth of CD deposits. This became necessary as banks must maintain deposits in proportion to their capital base, especially in an interest rate environment that provides minimal returns on additional deposits.
- Investment Securities ended the year at \$97,589,497 up \$4,586,885, or 4.9%, in 2014. This compares with an increase of \$26,006,290, or 38.8%, in 2013. Investment Securities have grown the past two years as part of a strategy to redeploy funds held at the

Federal Reserve Bank into higher yielding assets. To safeguard the Bank in the event of a financial crisis, we have maintained a portfolio of high quality, short-term fixed income investments and have maintained a higher than normal level of asset liquidity. Though there are increasing signs of a modest economic recovery domestically, the global economic picture remains foggy and the potential financial consequences of the fiscal and monetary policies employed in response to the crisis are yet to be seen. At year-end 2014 the Bank had short-term liquidity investments of \$20,982,583 in overnight deposits at the Federal Reserve Bank.

- Net loans ended the year at \$202,815,919, which was \$7,230,337, or 3.7%, more than year-end 2013. This compares with an increase of \$7,936,955, or 4.2%, in 2013 as compared to 2012. Credit contracts in every recession and this is what we have seen since the beginning of the Great Recession. Though interest rates are at historic lows the demand for credit remains weak as consumers and businesses remain uncertain about the future. The bank's loan growth over the past two years, despite the challenging lending environment reflects, a desire by consumers and businesses to maintain local banking relationships.
- Capital at year-end was \$27,185,762, an increase of \$729,878, or 2.8%, over the prior year-end. This compares with an increase of \$121,893, or .5%, in 2013. The Bank's capital to asset ratio at year-end 2014 was 8.00% as compared with 7.93% at year-end 2013. It is challenging for mutual banks to increase their capital levels in the current low rate environment.

Statements of Income

| | December 31 2014 | December 31 2013 |
|---|---------------------|---------------------|
| Interest and dividend income: | | |
| Loans, including fees | \$ 8,142,782 | \$ 8,267,524 |
| Debt securities: | | |
| Taxable | 667,041 | 383,939 |
| Tax-exempt | 239,661 | 235,592 |
| Interest bearing deposits | 90,750 | 139,104 |
| Total Interest and Dividend Income | 9,140,234 | 9,026,159 |
| Interest expense: | | |
| Deposits | 1,186,683 | 1,472,079 |
| Other liabilities | 853 | 2,253 |
| Total Interest Expense | 1,187,536 | 1,474,332 |
| Net Interest Income | 7,952,698 | 7,551,827 |
| Non-interest income: | | |
| Customer service fees | 545,557 | 557,450 |
| Net gain on sales of securities | 221,805 | 268,536 |
| Net gain on sales of loans | 124,522 | 193,779 |
| Bank-owned life insurance | 97,773 | - |
| Financial services commissions | 228,718 | 454,286 |
| Interchange revenue | 1,054,168 | 1,040,499 |
| Other | 251,081 | 184,278 |
| Total Non-Interest Income | 2,523,624 | 2,698,828 |
| Non-interest expenses: | | |
| Compensation and benefits | 5,736,364 | 5,590,318 |
| Occupancy and equipment | 946,994 | 944,369 |
| Deposit insurance | 218,563 | 221,247 |
| Advertising and marketing | 276,504 | 206,415 |
| Postage | 170,229 | 163,395 |
| Debit card/ATM network | 548,235 | 508,905 |
| Software maintenance | 459,380 | 477,056 |
| Stationery supplies | 189,802 | 217,896 |
| Other general and administrative | 1,113,601 | 1,075,279 |
| Total Non-Interest Expenses | 9,659,672 | 9,404,880 |
| Income before income taxes | 816,650 | 845,775 |
| Provision for income taxes | 170,797 | 213,903 |
| Net Income | \$ 645,853 | \$ 631,872 |

Balance Sheets

| | December 31 2014 | December 31 2013 |
|--|-----------------------|---------------------|
| Assets | | |
| Cash and due from banks | \$ 4,654,540 | \$ 4,686,392 |
| Interest bearing deposits | 20,982,583 | 32,731,363 |
| Total Cash and Cash Equivalents | 25,673,123 | 37,417,755 |
| Securities available for sale | 97,589,497 | 93,002,612 |
| Loans held for sale | — | 118,655 |
| Loans, net of allowance for loan losses of \$2,528,404 in 2014 and \$2,619,534 in 2013 | 202,815,919 | 195,585,582 |
| Premises and equipment, net | 4,256,632 | 4,410,683 |
| Accrued interest receivable | 833,626 | 866,213 |
| Deferred tax asset | 1,168,232 | 1,091,401 |
| Bank-owned life insurance | 6,097,773 | — |
| Other assets | 1,520,351 | 1,307,735 |
| Total Assets | \$ 339,919,153 | \$ 333,800,636 |
| Liabilities and Capital | | |
| Deposits | \$ 310,747,748 | \$ 305,351,395 |
| Other liabilities | 1,985,643 | 1,993,357 |
| Total Liabilities | 312,733,391 | 307,344,752 |
| Capital | | |
| Guaranty Fund | 10,000,000 | 10,000,000 |
| Undivided profits | 17,202,840 | 16,556,987 |
| Accumulated other comprehensive income (loss) | (17,078) | (101,103) |
| Total Capital | 27,185,762 | 26,455,884 |
| Total Liabilities and Capital | \$ 339,919,153 | \$ 333,800,636 |

Selected Ratios

| | | |
|--|-------|-------|
| Return on average assets | 0.19% | 0.19% |
| Equity to assets | 8.00% | 7.93% |
| Average yield on earning assets | 2.79% | 2.79% |
| Average cost of interest bearing liabilities | 0.41% | 0.52% |
| Interest rate spread | 2.38% | 2.27% |
| Net interest margin** | 2.43% | 2.33% |

Note **Net interest margin is total interest income and dividends less total interest expense divided by average interest earning assets.



Trustees

Kinyon, Esq., Gary J., Chairman of the Board

Tewksbury, Gregg R., President & CEO

Coneeny, Joseph A.

Houston, Jason D.

McBeth, Sylvia M.

Robbins, Linda W.

Rust, Lynn C.

Ryder, Steven J.

Shaw, Dr. Charles P.

Tisdale, Donald J.

Officers

Executive and Administration

Tewksbury, Gregg R., President & CEO

Richardson, Tamara W., Vice President & HRO

Finance

Bodin, Mark G., Senior Vice President & CFO

Smith, Jeffrey P., Treasurer

Information Technology

Guild, Matthew W., Vice President & CIO

Gouger, Heidi, L., Assistant Vice President

Wilson, Damian P., Web Design & Development Officer



Lending

Bianco, Stephen M., Senior Vice President & Senior Lender

Kebalka, Chris T., Vice President

Lehr, Amy L., Vice President

Greenwood, Christine B., Commercial Loan Officer

Hayward, Michelle A., Mortgage Officer

Tacy, Crystal J., Mortgage Officer

Operations

Tewksbury, Julie A., Senior Vice President, Operations

Hurd, Margaret E., Assistant Vice President

Martin, Dawn M., Assistant Vice President

Sullivan, Cynthia M.S., Assistant Deposit Operations Officer

Retail

Curtis, Martha A., Vice President, Retail

Perkins, Dominic A., Assistant Vice President

Reney, Wallace A., Assistant Vice President

Hanks, Katherine M., Branch Manager & Bank Officer

Howard, Michelle E., Branch Manager & Bank Officer

**SBW Wealth Management located at Savings Bank
of Walpole*

Scola, Anthony J., Vice President

Corporators

Bates, Thomas S.
Batty, Jill I.
Bradeen, Sarah A.
Coneeny, Joseph A.
Curtis, Martha A.
Davis, Philip J.
Dunbar, Bradley P.
Dunbar, Jayson B.
Duncan, Dayton R.
Fitz-Simon, James E.
Furlone, Robert K.
Galloway, Jerome S.
Gavin, Mark A.
Harrington, Kathleen A.
Hicks, Dianne O.
Hicks, Randall P.
Houston, Jason D.
Howard, Susan L.
Jacobs, Ruth F.
Johnson, David B.
Kimball, Robert I.
Kinyon, Esq., Gary J.
Koson, Peter D.
Lacey, Linda A.
McBeth, Sylvia M.
Miller, Robert F.
Neal, James H.
O'Meara, William R.
Perry, Robert S.
Potter, Edward R.
Putnam, Mark A.
Reardon, Jr., Edward F.
Robbins, Linda W.
Rogers, Thomas T.
Rust, Lynn C.
Ryder, Steven J.
Shaw, Dr. Charles P.
Snide, P. Michael
Szmit, Frederick A.
Tewksbury, Gregg R.
Tisdale, Donald J.
Trask, Paul S.
Tyson, William C.
Walier, Joseph C.
Whittemore, Peter T.
Wichland, David P.
Wilson, Richard A.

Corporators Emeriti

Buck, Ralph N.
Burr, I. Tucker
Daniels, Randall
Fletcher, William S.
Houghton, Donald C.
Hubbard, John A.
Macri, Jr., Gregory J.
McMahon, Esq., Lewis A.
Zimmerman, Esq., John J.

* Securities offered through Infinex Investments, Inc.
Member FINRA/SIPC

*Non-deposit investment products, including insurance are:

- not insured by the FDIC or any other agency or instrumentality of the federal government;
- not deposits or other obligations of, or guaranteed by, the bank or any affiliate of the bank;
- subject to investment risk, including possible loss of principal invested.





The savings bank of you.

68 Ames Plaza Lane, Walpole, NH 03608
603.756.4771

11 Westminster Street, Walpole, NH 03608
603.756.4771

84 Marlboro Street, Keene, NH 03431
603.352.1822

400 West Street, Keene, NH 03431
603.355.1881

 Equal Housing Lender | Member FDIC

  www.walpolebank.com